

Privacy Policy

Last updated: 01/04/2026

This Privacy Policy explains how Upside Impact collects, uses, and protects your information.

1. Information We Collect

We may collect:

Business name

Contact information (name, email, phone number)

Business details required to deliver services

Website or platform access (when necessary)

2. How We Use Information

We use collected information solely to:

Deliver and manage our services

Communicate with clients

Improve our solutions and workflows

3. Data Sharing

We do not sell or rent client data.

Information may only be shared when required to deliver services (e.g., third-party platforms used for AI or website functionality).

4. Data Security

We take reasonable steps to protect client information from unauthorized access, loss, or misuse.

5. Client Rights

Clients may request:

Access to their data

Corrections to inaccurate information

Deletion of data after service completion (where applicable)

Refund & Fix Policy

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We do not charge additional fees for fixing errors caused by our implementation.

Fixes apply only to issues related to the original service delivery.

Pricing and refund terms are agreed upon before project initiation.

Acceptable Use Policy

Clients agree not to use our services for:

Illegal activities

Spam or deceptive practices

Misuse of AI systems that violates laws or regulations